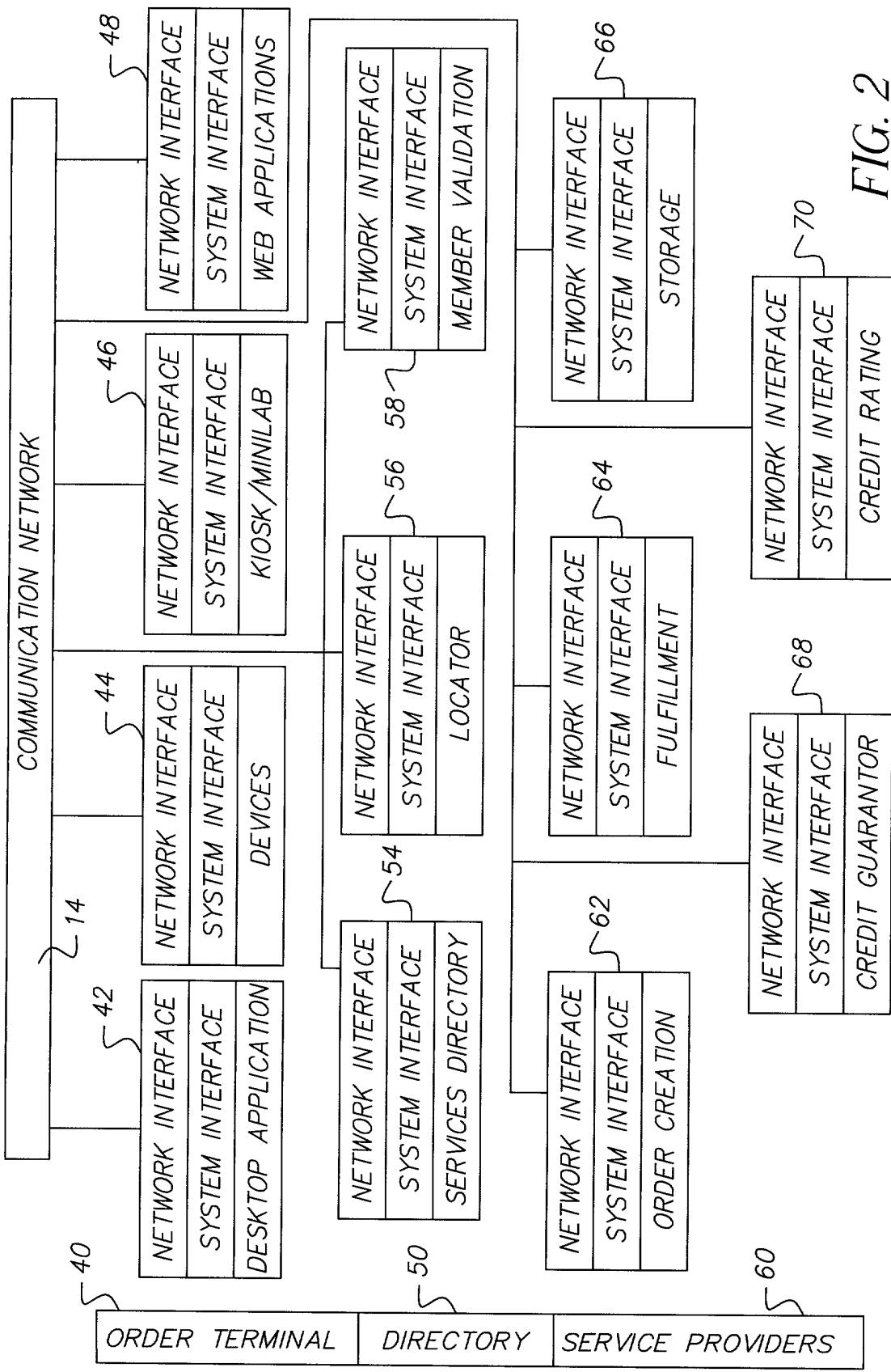


FIG. 1



**FIG. 2**

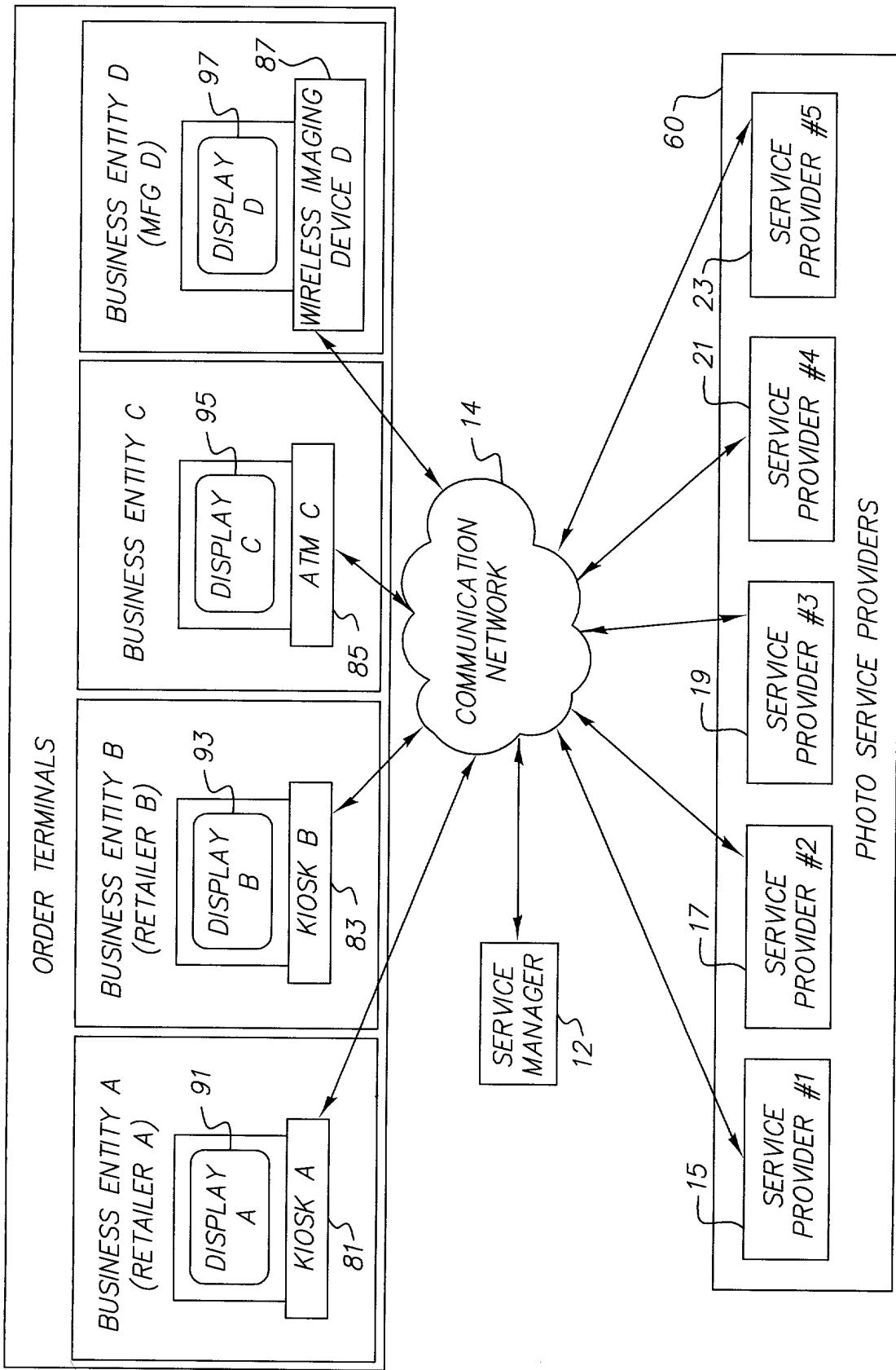


FIG. 3

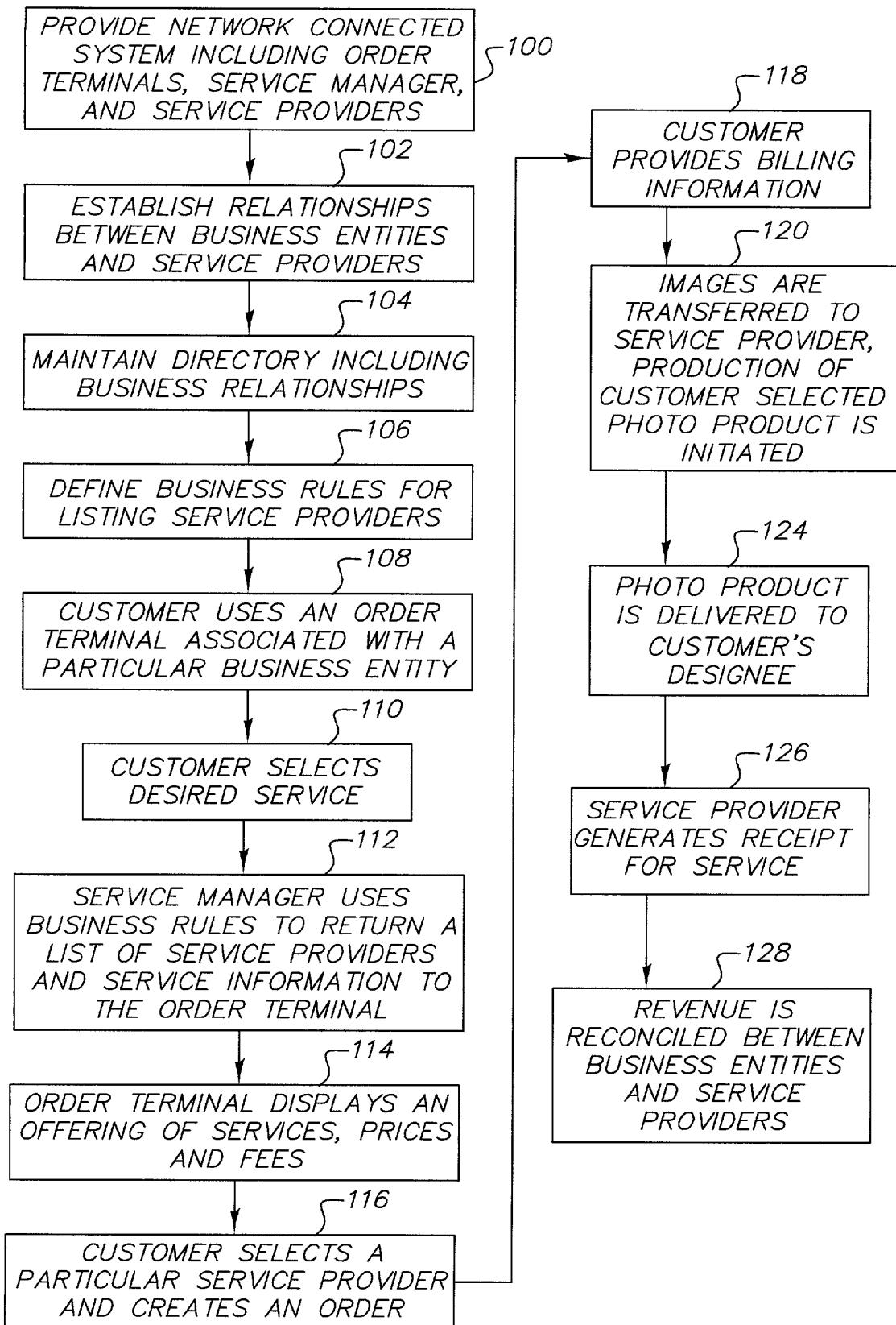


FIG. 4

*BUSINESS RELATIONSHIPS*

PROVIDER	NAME	SERVICE	ENTITY A	ENTITY B	ENTITY C	ENTITY D
#1	RETAILERA.COM	PRINTING	D	X	N	F
#2	RETAILERB.COM	PRINTING	X	D	N	X
#3	FOTO.COM	PRINTING	N	N	F	D
#4	FRAMES_R_US	FRAMED PRINTS	F	N	N	N
#5	PICTURES.COM	FRAMED PRINTS	N	F	N	N

*RELATIONSHIPS:*

$D$  = DOMESTIC  
 $F$  = FRIENDLY  
 $N$  = NEUTRAL  
 $X$  = HOSTILE

*FIG. 5*

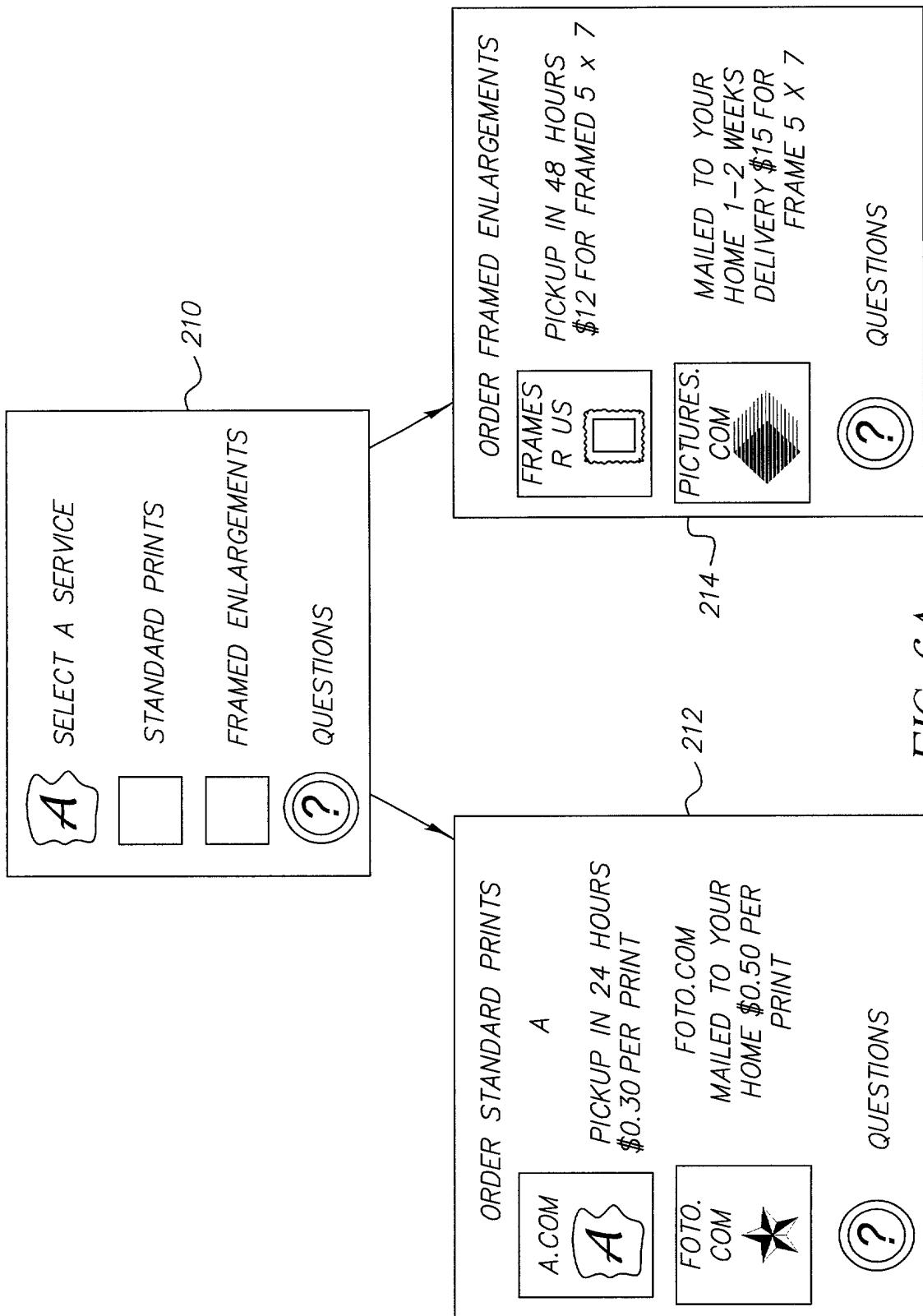


FIG. 6A

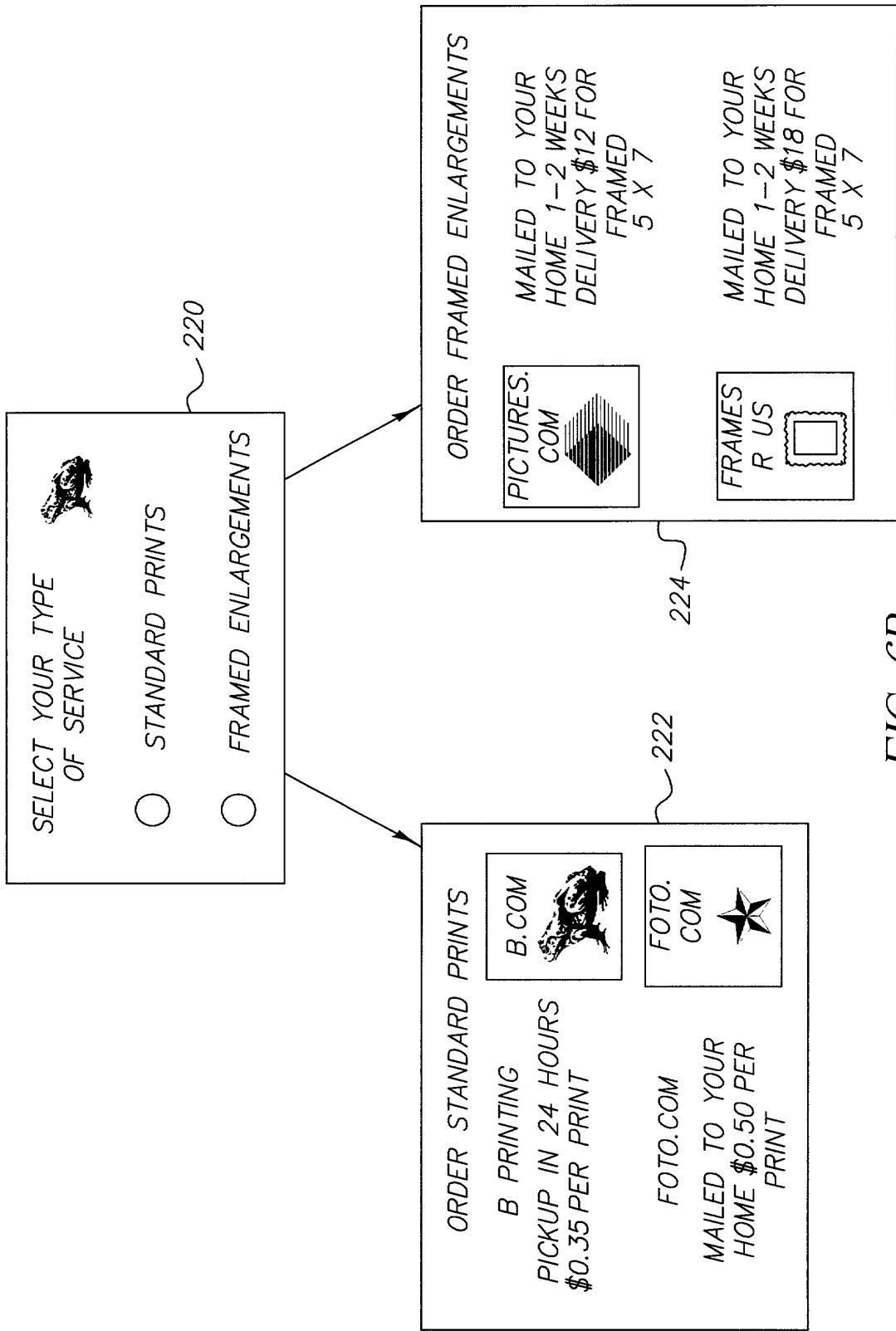


FIG. 6B

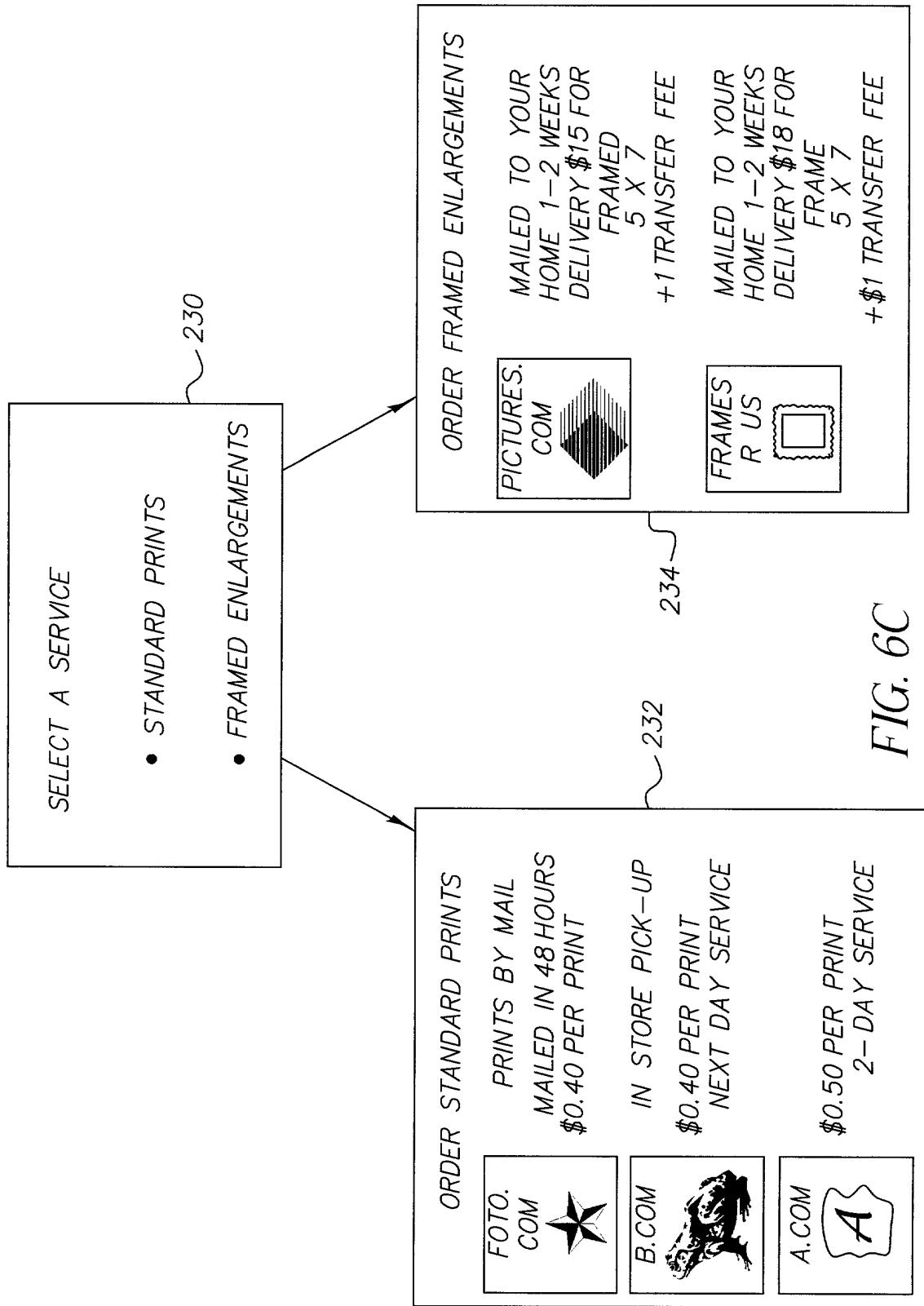


FIG. 6C

242

ORDER PRINTS  
FOTO.COM PRINTS BY MAIL  
MAILED IN 48 HOURS  
\$0.30 PER PRINT  
RETAILER A IN-STORE PICK-UP  
\$0.40 PER PRINT  
2-DAY SERVICE

FIG. 6D

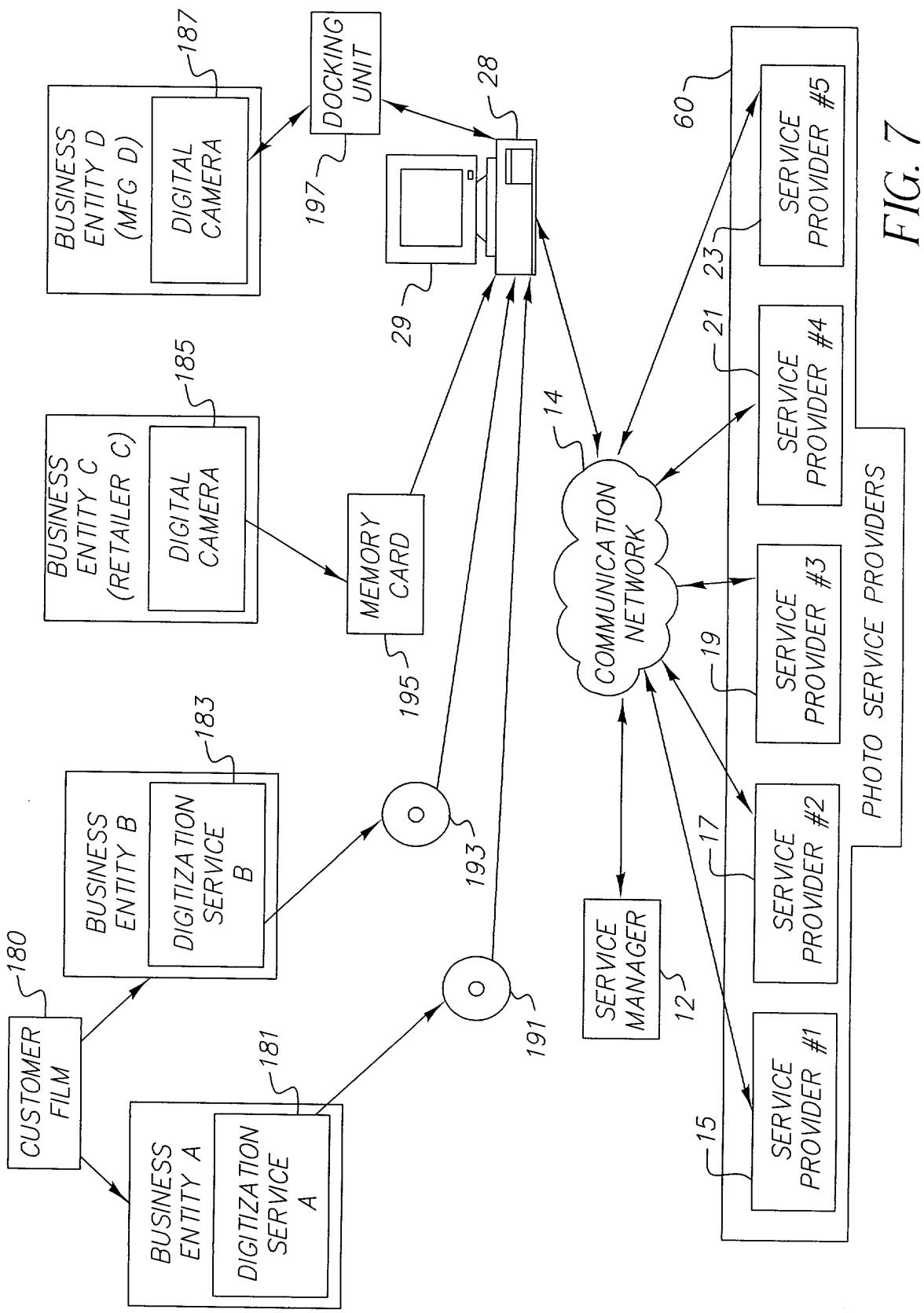


FIG. 7

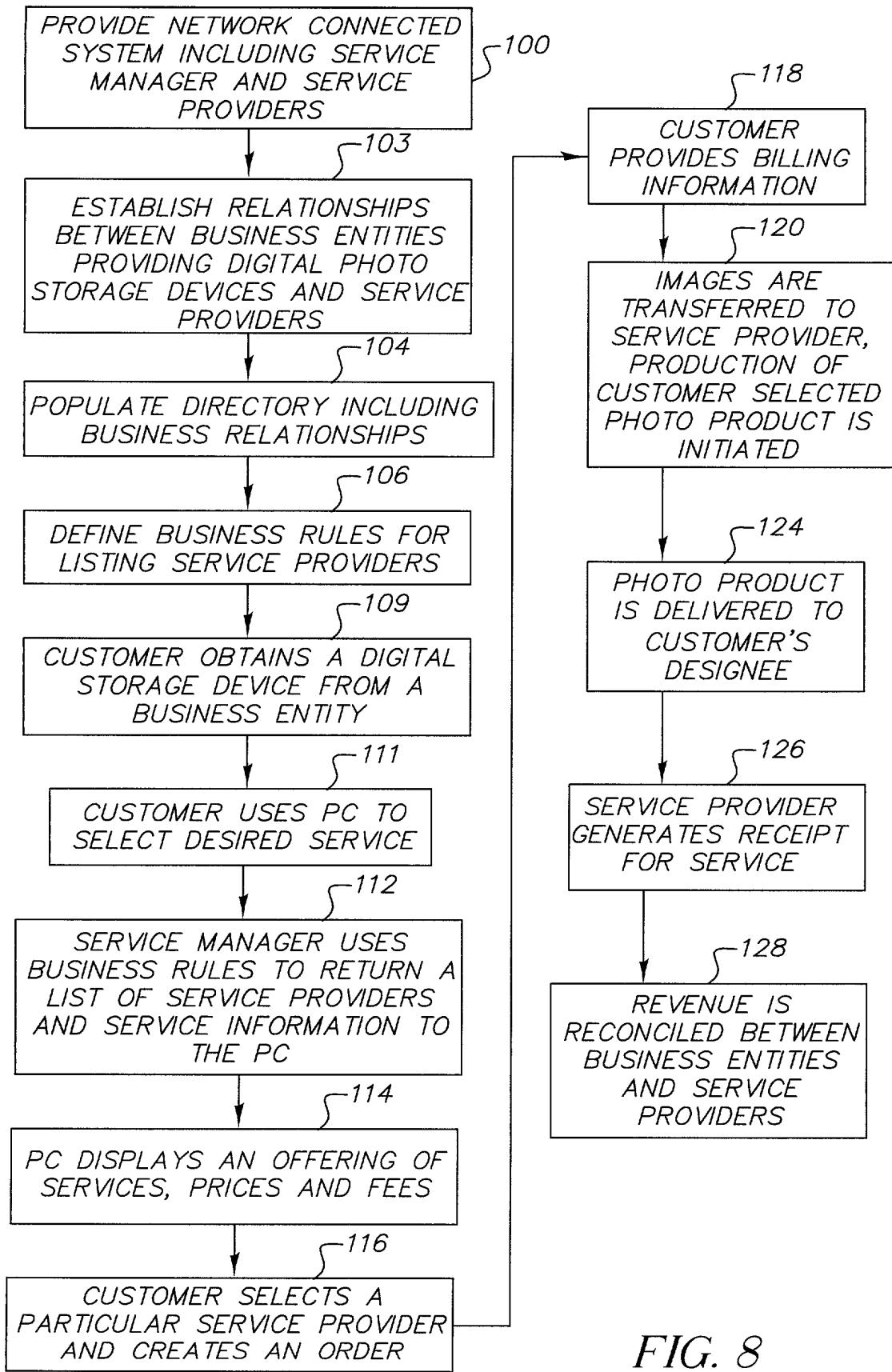
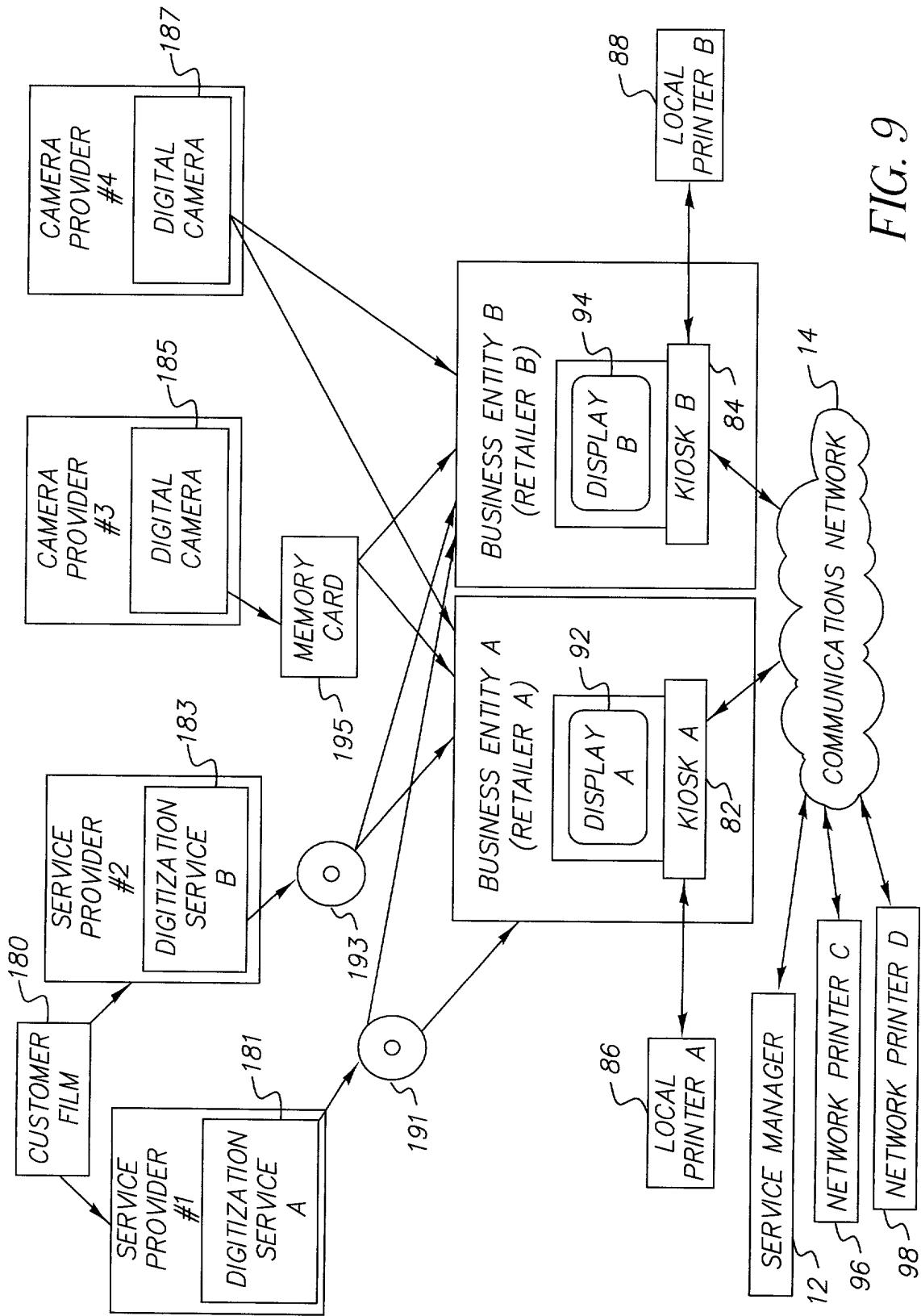


FIG. 8



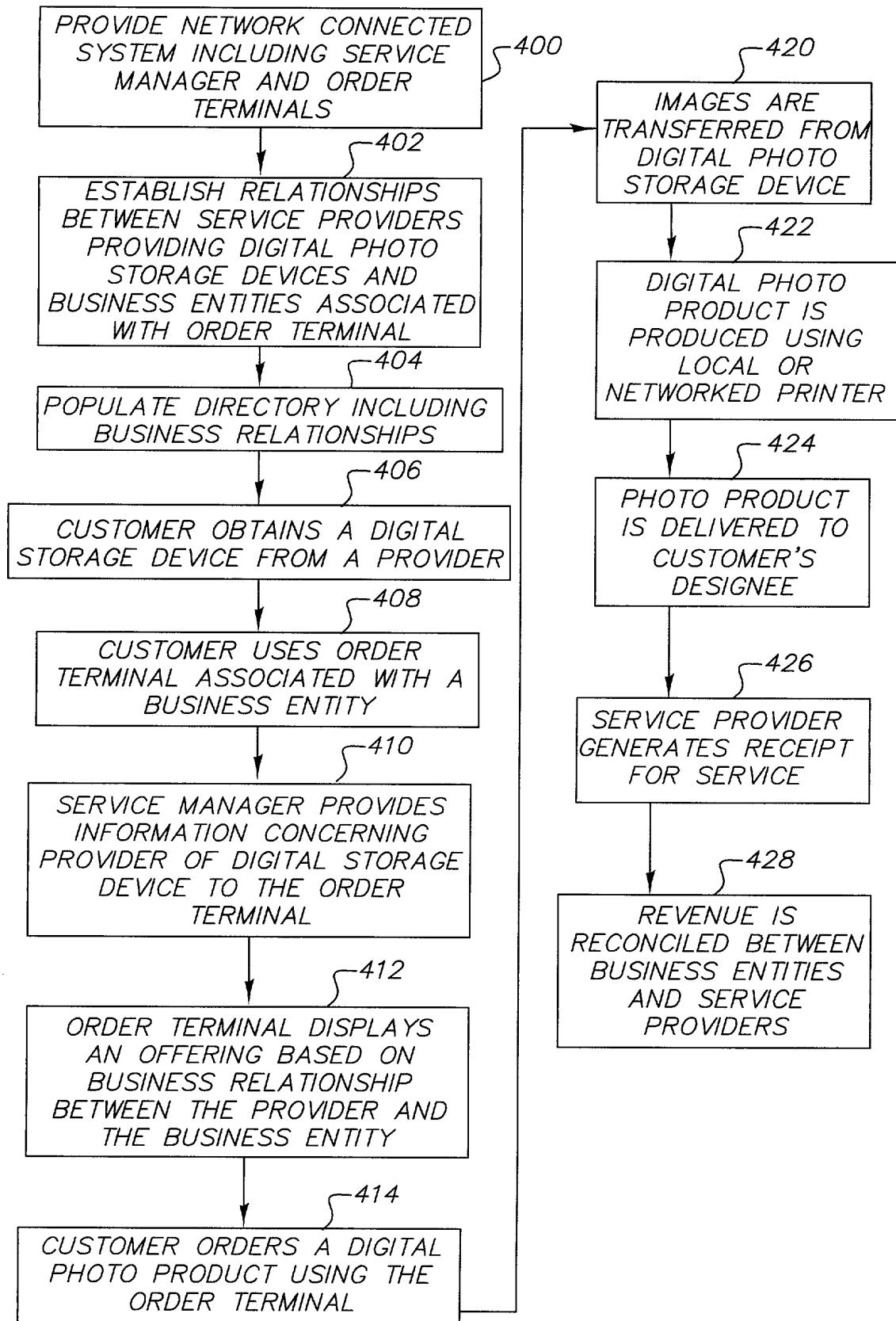


FIG. 10